



## 朱帝

[Daniel Tschudy]

演讲者 · 培训师 · 顾问  
多元文化交流



朱帝是一名全球演讲者，培训师，顾问及公关学者。他关注的内容侧重于国际业务关系、跨领域和跨文化的市场营销和传播。他专注于亚非拉地区的新兴市场，并且尤其对中国和日本抱有浓厚兴趣。基于在跨国公司、国际投资者和房地产商领域拥有的丰富的网络资源，朱帝向机构客户、财富和基金管理公司、国际开发商和酒店业提供高端投资和发展咨询服务。

在他的职业生涯中，朱帝致力于全球旅游行业长达 40 年，并拥有 13 年的国外工作经验，从最初的瑞士，到英国，加拿大，德国，法国，日本及中国上海。到 80 年代中期，朱帝曾在 Kuoni Travel 旅行社及瑞士国家旅游局工作；之后的 6 年，曾在日本东京的全球旅游运营公司工作。1987 年，他回到了瑞士，并在日内瓦共同创建了 MCI（现在最大的国际会议及协会管理公司）。从 1998 到 2006，朱帝在苏黎世和纽约创建了活动代理公司 Spectrum 并担任董事总经理。

Daniel Tschudy is a global consultant, networker, coach and speaker. His topics are international business-relations, as well as cross-border and cross-culture marketing- and communication- issues. He focuses on the emerging markets in Africa, Arabia and Asia and he is particularly involved in China and Japan. Daniel writes regularly for economic newspapers and often speaks at Business Schools. Based on his international network of corporate entities, global investors and real-estate owners, Daniel is also involved in Boutique Investment- and Development-Consultancy, serving institutional clients, Wealth and Investment Funds, International Developers and Hospitality Companies.

During his career, he has been involved in the global tourism-industries for four decades. Originally from Switzerland, he worked in total 13 years in England, Canada, Germany, France, Japan, and Shanghai, China. Until the mid-80ies, he was engaged with Kuoni Travel, Switzerland Tourism and six years with a group-tour operator in Tokyo. In 1987, he co-founded MCI in Geneva, today the leading international congress- & association-management group. And from 1998-2006, he was Founder and Managing Director of the event management agency Spectrum (Zurich, New York).

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