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[Daniel Tschudy]



Daniel Tschudy 是全球旅游业、酒店业和活动行业的资深演讲者、作家和顾问。他的主题包括国际商务关系，跨国界和跨文化的营销传播。

Daniel 来自瑞士，在加拿大、德国、法国、日本和中国上海先后工作了 13 年。80 年代中期，他就职于 Kuoni Travel、瑞士旅游局，并在东京的一家大型旅行社工作了 6 年。1987 年，他在日内瓦共同创立了 MCI，MCI 现已成为行业内领先的国际会议和协会管理集团。从 1998 年到 2006 年，Daniel 创建并领导了一家名为 Spectrum（苏黎世、日内瓦、纽约）的活动管理机构。

如今，Daniel 经常在各酒店学校和商务会议上发表演讲，他定期为瑞士知名经济报纸《Handelszeitung》撰稿，并在多家旅游和酒店杂志上发表文章。在他的作品中，中国和远东地区保持着一贯的特色。

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Daniel Tschudy is speaker, writer and consultant in and about the global tourism-, hospitality- and event-industries. His topics include international business-relations, as well as cross-border & cross-cultural marketing- and communication-issues.

Originally from Switzerland, Daniel worked in total 13 years in Canada, Germany, France, Japan, and Shanghai, China. Until the mid-80ies, he was engaged with Kuoni Travel, Switzerland Tourism and for 6 years with a major tour operator in Tokyo. In 1987, he co-founded MCI in Geneva, MCI is today the leading international congress- & association-management group. From 1998 to 2006, Daniel created and led the event management agency Spectrum (Zurich, Geneva, New York).

Today, Daniel speaks at Hospitality Schools and Business Conferences, he writes regularly for Switzerland's leading economic newspaper «Handelszeitung», and he publishes in several tourism- and hospitality-magazines. China and the Far East are still regular features in his work.